

Healthfest 2025 Sponsor Packet

A Community Health Fair & Family Day
with NFL Alumni

Date: Friday, September 26, 2025

Time: 2:00 PM – 7:00 PM

Location: Staten Island FerryHawks Stadium,
Staten Island, NY



What to Expect

Get ready for the biggest health celebration Staten Island has ever seen.

The **2025 Staten Island HealthFest** is where culture, community, and care collide, bringing together thousands for a powerful day of wellness, entertainment, and action.

As the flagship activation of SiCLIP (Staten Island Community-Led Interventions for Prevention), the groundbreaking initiative led by Dr. Joseph Ravenell, **HealthFest** will be the largest single-day push toward SiCLIP's goal of **screening 5,000 Staten Islanders** for preventive health and social needs by Q1 2026.

Backed by barbershop trust, local pride, and NFL star power, this is more than an event. It's a movement.

Over 2,000 attendees expected

Rain Date: September 27, 2025



Back-To-School Giveaways



Family Games, Fun Activities, Food & Entertainment



Free Health Screenings



Meet NFL Legends

Event Agenda: A Day of Wellness



10 AM - 1 PM

Sponsor & Vendor Setup

2 PM

Event Kickoff & Opening Remarks

3.30 - 4.00PM

NFL Alumni Panel on health and life after football moderated by Field Goal Sponsor.

4.00 - 6.00 PM

Health Screenings, break out workshops, Vendor Booths, and fun activities.


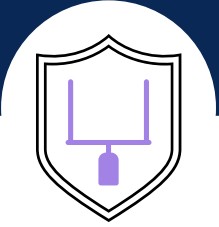


6.00 - 6.30 PM

Community dinner + Fireside Chat with NFL Alumni moderated by Touch Down Sponsor.

6.30 - 7 PM

Raffle Drawings & Closing Remarks.
Booth breakdowns and departures.

Sponsorship Tiers

Touchdown Sponsor	Field Goal Sponsor	Kickoff Sponsor	Community Partner Sponsor
			
Investment: \$ 15.000	Investment: \$ 10.000	Investment: \$ 5.000	Investment: \$ 100
<ul style="list-style-type: none"> • 20' x 20' tent in a premium high-traffic zone • Private meet-and-greet and photo session with NFL Alumni 	<ul style="list-style-type: none"> • 10' x 20' tent in a prominent area • Private meet-and-greet and photo session with NFL Alumni 	<ul style="list-style-type: none"> • 10' x 10' tent in a central event zone • Photo opportunity with NFL Alumni 	<ul style="list-style-type: none"> • 6ft Table space in Community Partner Section • Name listed on event website and printed flyer
<ul style="list-style-type: none"> • Opportunity to deliver opening remarks • Featured fireside discussion opportunity on main stage with NFL Alumni • Inclusion in Health Passport raffle (drives attendee engagement at your booth) • In-person strategy meeting with NFL Alumni Health leadership 	<ul style="list-style-type: none"> • Virtual strategy session with NFL Alumni Health leadership • Featured panel discussion opportunity on main stage with NFL Alumni • Inclusion in raffle passport map to drive booth traffic 	<ul style="list-style-type: none"> • Logo on shared signage and sponsor website • Inclusion in Health Passport map (drives visits to your tent) • Product/flyer distribution in giveaway bags 	<ul style="list-style-type: none"> • Inclusion in Health Passport map (drives visits to your table)
<ul style="list-style-type: none"> • Prominent logo placement: NFL Alumni photo booth, step and repeat, Jumbotron, stage signage, banners, recap video, and social media • Product/flyer distribution in giveaway bags 	<ul style="list-style-type: none"> • Prominent logo placement: NFL Alumni photo booth, step and repeat, Jumbotron, stage signage, banners, recap video, and social media • Product/flyer distribution in giveaway bags 		

A la Carte Sponsorships

Healthy Food Sponsor— \$5,000

Benefit:

Support community wellness by sponsoring nutritious snacks, smoothies, and meals distributed at Healthfest. Includes signage at food stations and shoutout during main stage programming.

Logo on Step & Repeat - \$4,000

Benefit:

Get premium brand visibility. Your logo featured on the official Healthfest photo backdrop alongside NFL Alumni—shared widely on social media and press.

Activity Zone Sponsor - \$2500

Benefit:

Power the fun. Sponsor family-friendly games, fitness challenges, and giveaways. Includes branded signage, emcee mentions, and optional product sampling.

Small business package-\$500

Benefit:

This package is for local health and wellness businesses who would like a table to showcase their health related products and services.



Contact Us

To register to be a sponsor please sign up using this link and select level of sponsorship.

[Sponsor Registration Link](#)

For sponsorship payment instructions and other questions please contact:



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